**About Midwest Salt**

Midwest Salt is the fastest growing salt company in the United States because customer service is not only our strategy, but our way of life! We are a **SERVICE** company first, one that just so happens to deliver quality products and provide great service **where and when our customers want them, on-time and at the best value**. There is a **service crisis** throughout the world, but remember you should never settle for less. **All of you deserve great service!** — Tony Johnson, President

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**Regular Hours:**
M-F: 8:30am-4:30pm

**Winter Hours:** (Nov-Feb):
M-F: 7am-6pm
Sat-Sun: By Appointment

**Address:**
1300 West Washington Street
West Chicago, IL 60185

**Phone:** (630) 513-7575
**Fax:** (630) 513-8546
**Web:** www.MidwestSalt.com
**Email:** Sales@MidwestSalt.net

**Pay by cash, check, credit card, or apply for company credit terms today.**

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**Follow us on Facebook!**
Facebook.com/MidwestSalt

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**About Chloride Conscious**
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Our team of delivery experts have decades of experience and will handle your logistics needs efficiently and effectively. We deliver your products when you need them.

Not only do we handle standard truckload deliveries, we also manage complex shipping processes. These include coordinating transportation for 50,000 ton ocean vessels, shipping by rail cars, trans-loading facilities, managing material handling facilities, and maintaining large truck carrier networks.

Additionally, for our Chicagoland customers, we use our own tractors, dump trailers, and flatbed trailers with piggyback forklifts to offer full truckload and less than a truckload orders. No matter your location, we do whatever it takes to get your products to you when you need them, including same day deliveries.

**National Delivery**

**Bulk**
- Vessel load (20,000 - 50,000 tons)
- Barge (1,400 - 1,650 tons)
- Hopper Rail car (100 tons)
- Truckload (22 - 25 tons)
  - End-Dump
  - Control Flow End-Dump
  - Conveyor
  - Hopper Bottom
  - Pneumatic

**Packaged**
- Boxcar (62-70 pallets)
- Truckload (16-22 pallets)
  - 48’ - 53’ Enclosed Trailers
  - Flatbeds (Forklift Available)

**Liquids**
- Tank Truckload (4,500 gal.)
- Truckload (14-18 totes)

**100 Mile Radius**

From West Chicago, IL
(Additional Services)
- Partial Truckloads
  (Packaged & Bulk Materials)
- Piggyback Forklift Service
- Partial Liquid Tank Truckloads

**Midwest Salt Sources From Over 35 Domestic and International Locations!**

Mix & Match Products To Maximize Discounts
**Bulk Industrial and Water Conditioning Salt**

Nationwide Delivery. No Order Is Too Large.

**MVP Industrial Southern Coarse**
- 98.7% Pure Salt
  Coarse rock salt manufactured in compliance with American Water Works Association standards B200-12 and is an NSF certified product.

**MVP Industrial Solar Crystal**
- 99.5% Pure Salt
  Coarse solar salt manufactured in compliance with American Water Works Association standards B200-12 and is an NSF certified product.

**Industrial Evaporated**
- 99.92% Pure Salt
  The salt is washed, filtered, dried, screened, and quality tested. This salt is in compliance with American Water Works Association standards B200-12 and is an NSF certified product.
Packaged Water Conditioning Salt

Bright & Soft® or Iron Fighter® Pellets
Specially formulated with Resin Clean to easily dissolve, keep resin beads clean, and extend the life of water softeners by reducing maintenance. Also available in blocks.

<table>
<thead>
<tr>
<th>Form</th>
<th>Purity</th>
<th>% insoluble</th>
<th>Iron Remover</th>
</tr>
</thead>
<tbody>
<tr>
<td>Pellet</td>
<td>99.8%</td>
<td>0.01%</td>
<td>Available</td>
</tr>
</tbody>
</table>

25# bags - 100/pallet, 40# bags - 63/pallet, 50# bags - 49/pallet, 1/2 ton, 1 ton totes, 50# blocks - 40/pallet

Price - Call Now

Tru-Soft® Solar Crystal
Tru-Soft water softener salt is a pure white crystalline product. The solar salt is double washed and kiln dried.

<table>
<thead>
<tr>
<th>Form</th>
<th>Purity</th>
<th>% insoluble</th>
<th>Iron Remover</th>
</tr>
</thead>
<tbody>
<tr>
<td>Crystal</td>
<td>99.1%</td>
<td>0.01%</td>
<td>No</td>
</tr>
</tbody>
</table>

40# bags - 63/pallet, 50# bags - 49/pallet, 80# bags - 30/pallet, 1 ton totes

Price - Call Now

Additional Packaging Options

Bulk Totes (Super Sacks)
Get your solar salt or pellets packaged in Super Sacks!

Available for Diamond Crystal Pellets, Trusoft Solar Crystal, and Potassium Chloride Pellets.

- Reduced Labor Times To Fill Tank
- Reduced Costs On Materials
- Reduced Injury Risk On Employees
- Reduced Packaging Waste
- One Pull Easy Open Bottom

1,000# tote - 2/pallet, 2,000# tote - 1/pallet

Price - Call Now
Bulk Road Salt

Nationwide Delivery. No Order Is Too Large.

WORLDWIDE SUPPLY CHAIN | Direct Shipments Available By TRUCK, TRAIN, BARGE, OR SHIP

Bulk Rock Salt - Pick-up and Delivery

Midwest Salt purchases from many domestic and international bulk salt suppliers. We have a large network of salt depots throughout the US with many having extended loading hours. You can pick-up or we can deliver full truckloads of bulk rock salt from these depots to anywhere across the country. Call for more pick-up locations and pricing at 630-513-7575.

During the Polar Vortex
We Never Ran Out Of Salt. Did You?
Mix & Match Products To Maximize Discounts

Treated - Bulk Road Salt

Using treated salt versus untreated salt will reduce product applications by 20%-30% per event. This results in higher profits by increasing margins, decreasing labor costs, and reducing direct overhead costs. Works fast at lower temperatures.

- Performs longer than untreated salt
- Long residual and less chance of refreeze
- Residual agent speeds future melting
- Gentle on spreading equipment
- Visit www.MidwestSalt.com/treated for more info

Treated Salt Works Great on Ice & Snow Pack

1. The benefits of treated salt are seen as soon as the salt hits the ground. Treated salt bounces less and activates on contact, immediately creating salt brine.

2. Treated salt bores into snow pack or ice further and faster than untreated salt by pooling the salt brine.

3. Long after untreated salt dissolves, treated salt continues to work by breaking the bond between the ice and pavement.

Become Chloride Conscious!

Learn how you can increase profits while helping to protect the environment from the harmful effects of chloride use for snow and ice management.

TURN TO THE BACK COVER TO LEARN HOW TO BECOME CHLORIDE CONSCIOUS.
Developing Your Snow Removal Strategy

During the winter of 2018/19 and the “Polar Vortex” of 2013/14 seasons combating the enormous amounts of snow and extreme temperatures led to increased risk for property managers. Contractor’s needed every tool at their disposal to fight the extreme weather. During that winter, liquid ice melters gave the contractors the ability to maintain the highest levels of service, offer better prices and enjoyed higher profits. Contractors unable to utilize liquids faced many negative results affecting their business and profits. To avoid these issues in the future, snow contractors were forced to learn more about ice melt capabilities. Generally, ice melters work in the same way, and most are available in both liquid and solid (granular) forms. The best strategy is not always finding the material that works at the lowest temperatures with the lowest price. Each snow event is unique and can provide different challenges. The leader of every team must consider many factors, including knowing how different ice melters will react to the conditions at hand, before deciding the team’s strategy in fighting the event. Choosing when to use solids and/or liquid deicers versus just using rock salt will improve your snow removal company’s level of service. Having the tools to uniquely address each snow event can improve profitability by over 50%.

There are thousands of winter storm weather combinations possible. Access to the best information leading up to and during an event is crucial to enact the best strategy. Preparation can begin based on generalizations, the weather conditions at the time will determine the details of how to handle each event. A reliable source of weather information like www.noaa.gov is a great starting point. Couple that data with communication from the ‘boots on the ground’ to refine your strategy per event.

Determining Overall Forecast and Temperature

Here are key questions a leader of a snow professional company should consider when developing a strategy and selecting the best ice melter(s) for their business:

**Assess The Environmental Factors.**
- What is the temperature?
- Is there existing moisture or will there be rain or sleet before the snow event?
- What is the wind velocity?
- What is the humidity level?

**Air temperature**- Commonly broadcasted air temperature measured 10 feet above the surface.

**Surface temperature**- The temperature of the surface in which you are applying an ice melter. This could be pavement or snow and ice on the pavement.

**Pavement surface temperature**-(Most Important)
The temperature of the surface where the ice would bond to the pavement whether it has snow or ice on top of it. This is where the snow professional gets the job done!

**Sub-surface temperature**- The temperature below the surface of the pavement.

Visual representation of overall forecast/temperatures
How Ice Melt Works, Liquids And Solids

**Ice Melt Material Questions:**
- Should I use liquids, solids or a combination of both?
- How fast will the material create brine to melt the ice?
- How much material do I need to apply during the event?
- How much vehicle and foot traffic will there be during application times?
- What is the time of day and angle(s) of the sun?
- How long will the ice melt perform before possible refreeze?
- What are the environmental effects to consider?

**Choose the Best Ice Melt Material For The Job**

Since there is conflicting data regarding ice melters, we will provide you with unbiased information so you can make an informed decision when determining which products are best for your business. We believe in telling it like we see it from first-hand accounts and customer experiences from the field.

**NOTE:** Deicers are not intended to melt every bit of precipitation and should be used sparingly. Any slush that remains after an ice melt application can easily be plowed or shoveled away.

Though liquid and solid deicing materials work in the same way, they vary in their melting capacity and performance. The determining factors are melting speed, quantity of material required, and duration of melting action. Environmental considerations and price are also important.

Solid ice melt chemicals depress (lower) the freeze point of ice or snow and turn the mixture into a liquid or semi-liquid slush. This is done by the ice melt reacting with the ice to create a brine (“liquids”) solution. Some products such as calcium chloride and magnesium chloride create a brine solution by creating their own heat via a chemical reaction (exothermic) while others like sodium chloride (rock salt) and potassium chloride must first absorb heat (endothermic). It is the brine solution (liquid ice melt) that spreads while solids bore under the ice or hard-packed snow and undercut. Both continue to break the bond with the surface until the brine solution becomes diluted to a point that it is no longer effective and may re-freeze. Once loose, the ice or snow is easily removed by mechanical means (i.e. plows or shovels). Or, in many cases, users apply liquid anti-ice material in anticipation of ice or snow. This prevents the bond to the surface and melts the snow or ice as it comes in contact with the brine.

By knowing the raw material properties of each ice melt category and when each product category is most effective, you can decide more accurately which products will be most efficient for your application, conditions, and profitability. In addition, manufacturers combine common deicers along with dyes and corrosion inhibitors to greatly improve results.
Packaged Ice Melt

We Don’t Run Out of Salt, Not Even During The Polar Vortex.

<table>
<thead>
<tr>
<th>BEST SELLING PRODUCTS</th>
</tr>
</thead>
<tbody>
<tr>
<td>Ice Melt - Packaged</td>
</tr>
</tbody>
</table>

All chart rankings are based on products being used as directed.

(1) Sodium chloride, potassium chloride, magnesium chloride and calcium chloride do not chemically attack concrete. Concrete damage is caused by freeze/thaw cycles where melted water from the de-icing process may soak into porous concrete and re-freeze, creating pressure within the concrete structure. Generally, the fewer number of freeze/thaw cycles, the less chances for concrete damage. The lower the working temperature of a de-icer, the fewer freeze/thaw cycles. Do not use ice melters for concrete that is less than one year old or on masonry (stone, brick, mortar joints).

Take Advantage Of Our

**EARLY SEASON DISCOUNTS!**
**Packaged Ice Melt**

**Midwest Salt Exclusive Product!**

MVP Is The Most Valuable Player On Your Snow Removal Team.

**MVP® 3-Way De-Icer**

MVP 3-Way De-Icer begins melting ice and snow immediately on contact down to -15°F. This commercial combination of calcium chloride flake, magnesium chloride coating, sodium chloride crystals and a corrosion inhibitor makes MVP the professionals choice for non-tracking and environmentally gentle ice control.

<table>
<thead>
<tr>
<th>Melts to</th>
<th>Landscape Friendly</th>
<th>Dyed</th>
<th>Melt Speed at +5°F</th>
<th>Tracking</th>
</tr>
</thead>
<tbody>
<tr>
<td>-15°F</td>
<td>Yes</td>
<td>Blue</td>
<td>Faster</td>
<td>No</td>
</tr>
</tbody>
</table>

MVP 3-Way De-Icer’s easy-to-see blue dye makes accurate application easier during the day and in the middle of the night. It is used to remove snow and ice from walkways, driveways, parking lots, and roads while being safer on concrete than rock salt when used as directed.

50# bags - 49/pallet

**Price - Call Now**

**Non-corrosive Surface De-icer, Protect Your Investment!**

**NEWDEAL® Sodium Formate Blend**

- FAA approved, AMS 1431 certified
- Blend of sodium formate and sodium acetate
- Safer for concrete, virtually eliminates spalling
- Non-corrosive, safer on metals and structures
- Granular shape is less likely to be blown away
- Safe for vegetation- environmentally friendly
- Does NOT contain chlorides
- Highly efficient (lower application rates)

2205lb (1000kg) Super Sack, 55# bags - 40/pallet

**Price - Call Now**

<table>
<thead>
<tr>
<th>Melts to</th>
<th>Landscape Friendly</th>
<th>Dyed</th>
<th>Melt Speed at +5°F</th>
<th>Tracking</th>
</tr>
</thead>
<tbody>
<tr>
<td>0°F</td>
<td>Yes</td>
<td>Blue</td>
<td>Faster</td>
<td>No</td>
</tr>
</tbody>
</table>
Liquid Ice Melters

Don’t Be Left Behind, Start Using Liquids Now!

In the competitive field of snow removal, there are two ways to increase profits: raise prices or become more efficient. Business owners are increasingly demanding environmentally friendly solutions to keeping their properties free of snow. In order to exceed client expectations and increase profitability, snow removal professionals have to adapt. Having every tool available to combat ice and snow allows you to provide the highest level of service while being as efficient as possible.

Midwest Salt is committed to sharing our knowledge of liquid ice melt and making it an effective tool for your business. We provide our customers with data-driven information, outstanding products, and personalized training. All while offering the best customer support in the industry.

When it snows, safety is the number one concern for property managers, business owners, and city officials. Adding liquids to your capabilities not only increases your effectiveness in removing snow but also gives you the edge to beat out the competition.

Liquid Benefits
- Increased Speed of Melting
- Higher Application Accuracy
- Lower Application Rates
- Huge $$$ Savings

Liquid Best Uses
- Zero-Tolerance Areas
- Insurance Protection
- Seasonal Contracts

Municipal Grade Liquids

Municipal Stockpile Concentrate
Premium engineered biopolymer organic liquid formulated from renewable resources used for stockpile treating or blending. No Magnesium Chloride!

Dow/Oxy Calcium Chloride 32%
Technical grade calcium chloride solution. Best used for pre-wetting rock salt or blending into mixtures. Not recommended to be used straight for anti-icing.

ThermaPoint R
Organic, environmentally-friendly product mixed with calcium chloride & sodium chloride. 90.8% less corrosive than rock salt.

ThermaPoint C (Concentrate)
Preferred for formulation blending. Longest lasting residual of all organics on the market. 97.2% less corrosive than rock salt.

<table>
<thead>
<tr>
<th></th>
<th>Freeze Point</th>
<th>Color</th>
<th>Anti-icer</th>
<th>Application (Gal/Acre)</th>
<th>De-Icer</th>
<th>Application (Gallons/Acre)</th>
<th>Treat Stockpiles</th>
<th>Application (Gallons/Ton)</th>
<th>Apply at Spinner</th>
<th>Residual</th>
<th>Tracking</th>
</tr>
</thead>
<tbody>
<tr>
<td>ThermaPoint R</td>
<td>-41°F</td>
<td>Brown</td>
<td>Best</td>
<td>35-40</td>
<td>Good</td>
<td>50+</td>
<td>No</td>
<td>***</td>
<td>Best</td>
<td>Better</td>
<td>Yes</td>
</tr>
<tr>
<td>Municipal Stockpile Concentrate</td>
<td>-32°F</td>
<td>Light Purple</td>
<td>No</td>
<td>***</td>
<td>No</td>
<td>***</td>
<td>Best</td>
<td>6-12(2)</td>
<td>No</td>
<td>Good</td>
<td>***</td>
</tr>
<tr>
<td>ThermaPoint C (Concentrate)</td>
<td>-17°F</td>
<td>Brown</td>
<td>No</td>
<td>***</td>
<td>No</td>
<td>***</td>
<td>Good</td>
<td>4-5</td>
<td>No</td>
<td>***</td>
<td>***</td>
</tr>
<tr>
<td>Dow/Oxy - 32% Calcium Chloride</td>
<td>-17°F</td>
<td>Clear</td>
<td>Not Recommended</td>
<td>***</td>
<td>Good</td>
<td>50+</td>
<td>No</td>
<td>***</td>
<td>Good</td>
<td>Light</td>
<td>Some</td>
</tr>
</tbody>
</table>

Charts on pages 12 & 13: (1) The effectiveness of liquids are based upon the correct application rate based upon weather conditions and the type of surface receiving application. Contact us with your specific application requirements. (2) Assume area is recently plowed. (3) Based upon applying 40 gallons per acre. *Estimated values, contact us for current specifications.
**Faster Results**

- When liquids are applied before the event, the anti-icer will melt the snow as it begins to fall. This is a significant selling point for building managers as they prefer immediate results.
- Liquids prevent ice from bonding to the pavement enabling the plow to easily remove snow accumulation. Stop wasting time and effort removing layers of snow-pack.
- Removing snow and ice layers faster reduces the risk of slip and fall accidents.

**Less Property Maintenance**

- No tracking indoors or sweeping salt back outside.
- No landscape “burn” or damage to vegetation.
- Fewer repairs to costly entrance ways.
- All MVP Organic products contain corrosion inhibitor.
- Surfaces face fewer freeze/thaw cycles, resulting in less pitting, fracturing and cracking of surfaces.

---

**Contractor Grade Liquids**

**MVP Liquid**
An economical HOT liquid ice melter. Composed primarily of sodium, calcium, magnesium & potassium chlorides.

**MVP Clear Organic**
Best option if you’re new to liquids. Lasting residual effect, up to 7 days (w/ no precipitation). Non-tracking, perfect for high traffic areas. Also includes corrosion inhibitor.

**MVP Organic**
Organic additive to the standard HOT MVP LIQUID blend. The residual effect from the added organic is like gluing the salts to the ground. Also includes corrosion inhibitor.

**MVP Organic Concentrate**
Preferred for formulation blending. Longest lasting residual of all organics on the market. 97% less corrosive than rock salt. Also includes corrosion inhibitor.

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**Pre-Application De-Icing Stockpile**

<table>
<thead>
<tr>
<th>Freezer Point</th>
<th>Color</th>
<th>Anti-icer</th>
<th>Application (Gal/Acre)</th>
<th>De-Icer</th>
<th>Application (Gallons/Acre)</th>
<th>Stockpile</th>
<th>Application (Gallons/Ton)</th>
<th>Apply at Spinner</th>
<th>Residual</th>
<th>Tracking</th>
</tr>
</thead>
<tbody>
<tr>
<td>MVP Liquid</td>
<td>Clear</td>
<td>Good</td>
<td>55+</td>
<td>Good</td>
<td>50+</td>
<td>No</td>
<td>***</td>
<td>Good</td>
<td>Light</td>
<td>No</td>
</tr>
<tr>
<td>MVP Organic</td>
<td>Light Brown</td>
<td>Better</td>
<td>40-45</td>
<td>Better</td>
<td>50+</td>
<td>No</td>
<td>***</td>
<td>Better</td>
<td>Good</td>
<td>Some</td>
</tr>
<tr>
<td>MVP Clear Organic</td>
<td>Clear</td>
<td>Best</td>
<td>40-45</td>
<td>Best</td>
<td>40+</td>
<td>Good</td>
<td>8-10</td>
<td>Best</td>
<td>No</td>
<td>No</td>
</tr>
<tr>
<td>MVP Organic Concentrate</td>
<td>Brown</td>
<td>No</td>
<td>***</td>
<td>No</td>
<td>***</td>
<td>Good</td>
<td>4-5</td>
<td>No</td>
<td>***</td>
<td>***</td>
</tr>
<tr>
<td>IM Stockpile Concentrate</td>
<td>Violet</td>
<td>No</td>
<td>***</td>
<td>No</td>
<td>***</td>
<td>Best</td>
<td>6-12(1)</td>
<td>No</td>
<td>Good</td>
<td>***</td>
</tr>
<tr>
<td>IM Non-Chloride Liquid</td>
<td>Violet</td>
<td>Good</td>
<td>30-40</td>
<td>Good</td>
<td>45+</td>
<td>NO</td>
<td>****</td>
<td>Good</td>
<td>Good</td>
<td>No</td>
</tr>
</tbody>
</table>
Liquid Ice Melt Sprayer Packages

Ready-to-work Liquid Spray Packages

Parking Lot Package
We are offering a specially priced package to get you started using liquids. This package includes a complete MVP sprayer system (see page 15), 275 gallons of liquid, and three hours of hands-on training.

Price - $2,499
S&H Not Included

Includes:
-MVP Skid Sprayer Unit
-8ft- 10 Nozzle Boom
-5.5 or 6.5 HP Units
-HD Banjo Valve
-In-cab Controller
-Dual Hitch Receiver

And:
-275 Gallon Tote
-275 Gallon MVP Liquid with Organic Additive
-3 Hour Personalized Training Class
(add $165 for 275 gal of MVP Clear Organic)

Sidewalk Sprayer Package
Reduce slip and fall risk BEFORE the storm. Our sidewalk liquid de-icing package is the best solution for “Zero Tolerance Areas”. Liquids are the easiest way to cut the labor of removing stubborn ice that has bonded to the pavement.

Price - $1,149
S&H Not Included

Includes:
-Earthway Push Sprayer
-275 Gallon Tote
-275 Gallon MVP Liquid Organic
-2 Hour Personalized Training Class
(add $150 for MVP Clear Organic)

Liquid Storage Tanks
Do you need on-site storage for your liquid de-icers? Midwest Salt can help. We source liquid tanks factory direct. From 50 gallons to 11,000 gallons. Many diameters, heights, fill openings, and drain combinations to choose from.

Call today for pricing

We Do Liquids Training!
Midwest Salt has the know-how to make liquids work for you! We offer the right training and tools that help you get the most out of liquids.
**Skid Sprayers**

**MVP Skid Sprayer**

You Can Get Spraying in Minutes!

This entry level system provides everything you need to reap the benefits of using liquid anti-icers. Includes an 8 ft. hitch mounted boom with 10 multi-tip, swivel mounted spray nozzles. Connects directly to liquid tote tanks, no transferring liquids! 5.5 or 6.5HP units, in-cab control and more.

Midwest Salt can source ice melt applicators of numerous sizes, options, and price ranges to tailor fit the system to your needs. Sprayers for truck beds or ATVs from 25 gallons to 1000 gallons. Save time and money, add liquid ice melt to your arsenal today. Our Liquid Ice Melt Pros will assist you in all aspects of getting setup for liquids! For walk behind sprayers see page 11.

**200/300 Gallon Skid Sprayers**

Multiple boom widths available. 200/300 gal. poly tank. Gas pump options with in cab controls.

**Price - Call**

**1000/1300 Gallon Skid Sprayers**

Honda gas motor. 1000/1300 gal. poly tanks. Steel frame, tank agitator available. In cab controls.

**Price - Call**

**500/750 Gallon Skid Sprayers**


**Price - Call**

**ATV Mounted Sprayers**

24 gal. tank. Spray booms and hose options. All aluminum frame. Gas motor pump, booms are hitch mounted.

**Price - Call**
Chloride Conscious aims to be an education leader for the snow removal industry in terms of reducing chloride usage. The three-prong attack will include ice melter product performance training, recommendations concerning alternative products to chlorides, and instructions on application techniques. Learn to maximize results while minimizing the environmental impact and your operating costs.

**THE PROBLEM:**
Over-dependency and over-use of road salt and other chlorides for ice removal is threatening our environment. The chloride contaminated runoff negatively, and irrevocably impacts our waterways and groundwater while killing plant and animal life.

**OUR VISION:**
Consumers of ice melters realize that by practicing better methods of deicer usage, utilizing alternative products, and calibrating equipment they can achieve equal or better results while sparing the environment the devastating effects created by chloride use.

We are the stewards of the snow removal industry and it is our responsibility to be chloride conscious.

Take action against the harmful effects of chlorides while increasing your profits. Learn application strategy, ice melt science, chloride alternatives, and expense reduction techniques! Through education, our goal is to reduce chloride emissions in the Midwest 20% by 2020. You can increase your profits by 20%-40%!

Here’s how:

* Liquid Training Manual
* Liquid Demonstrations
* Custom Training Programs
* Best Trained Pros In The Industry
* Application Tracking Tools
* Application & Storage Tips
* And More!

**FREE 24 Page Liquid Ice Melt Guide**
Download NOW At ChlorideConscious.com